



Sudarshan Venu, JMD, TVS Motor Company (right) and KN Radhakrishnan, President & CEO at the launch of new 110cc commuter motorcycle - TVS Radeon. —DC

TVS Motor launches 110cc Radeon bike

DC CORRESPONDENT
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The TVS Motor Company strengthened its commuter motorcycle portfolio with the launch of TVS Radeon. The new 110cc motorcycle boasts of segment leading features including synchronised braking technology and high ground clearance with spacious and comfortable seating.

At the launch, Mr. Sudarshan Venu, JMD, said, "With segment-leading features, TVS Radeon

combines our values to deliver best-in-class durability, performance and attractive styling. We are confident that the discerning progressive customers across the country will appreciate and swiftly adapt to its robust proposition."

Some of the key features are unique impact resistant design (UIR), efficient long-lasting dura-life 110 engine, strong steel tubular chassis, 18 size wheels, powerful headlamp and largest seat in the segment.